

JENNIFER RASMUSSEN

née Jensen

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SPECIAL SKILLS

Languages/ Frameworks

HTML5, CSS, FlexBox, Javascript, jQuery, PHP, Magento 2.x, Laravel, MySQL, AngularJS, Angular2, TypeScript, MSSQL, PostgreSQL, Classic ASP, VBScript, Git, LAMP

Minimal: C, XML, Java, Ruby, rspec, React, Express.js, Backbone, CoffeeScript, Jasmine, Python, Flask,

Tools

Sitefinity, Visual Studio Online, PuTTY, WinSCP, Github, Bitbucket, Transmit

Operating Systems

Mac OS, Windows, Linux (Ubuntu/Fedora/Mint), iOS, Android

Other

Fluent in American Sign Language, rudimentary Spanish

PROJECTS

Centurion Medical Products/Medline

- Rebuilt and updated website (Medline AtHome) with all current technology (Magento 2.x, PHP)
- Wrote script to process new members for stores outside of main Magento customer workflow, and add to Magento Customer Database (PHP, Autosys, Magento 2.x)
- Rebuilt and rebranded the company (Centurion) website [canceled] with marketing team (Sitefinity, C#, Razor, HTML, CSS, JS)
- Created templates for marketing monthly emails (HTML, CSS)
- Redesigned and rewrote internal portal (Angular2, TypeScript)
- Designed new homepage for Sharepoint upgrade to Sharepoint Online (JavaScript, CSS, HTML)

TechSmith

- Worked with a cross-departmental team to connect to a custom-built back office system to Microsoft Dynamics SL (MSSQL, Classic ASP, VBScript)
- Worked with a cross-sectional team to enable detailed eCommerce tracking via a custom-built back-office system (Classic ASP, MSSQL, HTML)
- Adopted automation script using Trello API to simplify workflow of our team. (PHP, LAMP)

League of Michigan Bicyclists

- Assisted an LMB member in creating and learning to maintain a Google Site for a bicycle club
- Wrote map locator to give a list of addresses within certain mileage of a center point. (Javascript)
- Co-wrote several economic impact studies and culled data into graphic form to be published.
- Created and maintained the website for study data display. (Google Drive and Sites)

EXPERIENCE

November 2015 - Present

PHP/Magento Developer, Medline Industries

- Working with security squad to further increase security in depth for all direct to consumer sites
- Responsible for vetting estimates from contractors hired for eCommerce solutions as their involvement is pared down in future projects
- Expand Medline's eCommerce in the business to customer retail space
- Advise on UX/UI of eCommerce implementations

Front End Web Developer, Centurion Medical Products

- Responsible for creating and maintaining the front end of Centurion's web properties in coordination with marketing.
- Work with internal stakeholders to release company newsletters to the web. (HTML, CSS)
- Work with internal stakeholders to update internal product catalog for sales support (JavaScript, gulp, node, HTML, CSS)
- Created HTML5 ads for email and partner organization site distribution (HTML)

January 2014 – November 2015

Web Production Analyst, TechSmith Corporation

- Worked with internal stakeholders to release company products to the web. (MSSQL, TeamCity)
- Assisted in maintaining web system including working with ERP OpenText and payment processing systems from CyberSource and Digital River
- Continually improved custom-built back-office system to normalize data, create a better workflow for Customer Service/Sales, and eliminate tech debt. (ClassicASP, VBScript, JavaScript, HTML, MSSQL)
- Created and maintained documentation for the Web Production Analyst (WPA) role and for creation of internal SKUs for custom-built back-office system.

April 2012 – September 2013

Associate Director, League of Michigan Bicyclists

- Maintained front-end of main website, contributed to blog content, managed social media.
- Increased Dollar per Rider Program participation by 10 rides from 2011 to 2012.
- Doubled organizational memberships from 2011 to 2012.
- Increased donations to year end fundraising to highest grossing in program's history

EDUCATION

Udacity

Full Stack Web Developer Nanodegree -- incomplete

Central Michigan University

Bachelor of Science in Theatre and Interpretation

- Minor in American Sign Language

Ferris State University

Associate of Applied Science in General Business

AWARDS AND ACTIVITIES

Earned Girl Scout Gold and Silver Awards

Volunteer at East Lansing Public Library (2011)

Mentoring other Women in Tech (2016-present)